

Columbia Media Group Ad Specifications

Ad Specs

Trim Size: 8.375 x 10.875"

Sizes - Width listed first

Full Page, no bleed 7.5 x 10"

Full Page, bleed 8.625 x 11.125" (includes .125" bleed on all sides)

2/3 Page vertical 4.875 x 10"

1/2 Page vertical 4.875 x 7.375"

1/2 Page 7.375" x 4.875"

1/3 Page square 4.875 x 4.875"

1/3 Page horizontal 7.375 x 3.25"

1/3 Page vertical 2.312 x 10"

1/4 Page 3.562 x 4.875"

1/6 Page vertical 2.312 x 4.875"

1/6 Page horizontal 4.875 x 2.312"

1/12 Page 2.312 x 2.375"

1/24 Page 2.312 x 1.093"

Complete ad specs and terms: ColumbiaMediaGroup.com/specs

Resolution: 300 dpi at production size for photos and ads

Format: PDF, exported as "Press Quality"

Colors: All CMYK color format – no RGB

Delivery: Email dave@ColumbiaMediaGroup.com

Credit Policy

Accounts are due in 30 days. Accounts over 30 days past due will be charged 1.5% per month on balance due.

Copy and Contract Instructions

Columbia Media Group accepts advertising from agencies with the understanding that their clients guarantee payment. Should an agency default for whatever reason, both the agency and/or client will be held responsible for payment. The publisher will not be bound by conditions appearing on order blanks or copy instructions submitted by or on behalf of the advertiser when such conditions conflict with any provision contained in its rate card or with Standard Rate and Data Service policies.

Columbia Media Group reserve the right to reject all advertising deemed not in keeping with the magazine's standards. The publisher reserves the right to place the word "advertisement" with advertising copy resembling editorial material.

Advertisers and their agencies assume liability for the content of placed advertising, including text, representations and illustrations. They are responsible for any claims arising against the publisher and agree to indemnify the publisher against any expense or loss suffered by reason of such claims.

The publisher assumes no liability for errors in key numbers.

No cancellations accepted after 30 days preceding date of issue.

Rates, conditions and space units are subject to change without notice.

No rate will be guaranteed for a period longer than one year. Advance orders will be billed at rates prevailing when the advertisement is published.



Columbia Media Group

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ColumbiaMediaGroup.com

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